

Embassy of India

Tokyo

International Participation Invited for 22 exciting 'Create in India Challenges'

Winners get exclusive opportunity to participate in WAVES 2025 at Mumbai, India from 1st May to 4th May, 2025

The Government of India, is delighted to announce the opening of 22 competitions for International participation under Create in India Challenge - Season-1, the cornerstone of the World Audio Visual Entertainment Summit (WAVES), scheduled to be held in Mumbai, India from 1st May to 4th May, 2025. Winners of these challenges will get an exclusive opportunity to visit India and participate in this unique Global Summit. These challenges, handpicked and curated, span a wide range of creative domains including but not limited to Music, Advertising, Gaming, Esports, Animation, VFX, Filmmaking, Trailer Making, Poster Making, Comics, Community Radio, Reel Making. Complete list attached at Annexure – A.



The 'Create in India' (CIC) Challenges have been designed to showcase India's robust creative infrastructure while fostering collaboration between domestic and international talent. These challenges follow Prime Minister Shri Narendra Modi's mantra of 'Make in India, Make for the World'. The initiative aligns with the government's commitment to promote India's soft power on the global stage and fostering an environment of cross-border innovation and creativity.

Launched on August 22, 2024, CIC has garnered significant traction nationwide and globally, with more than 31 challenges. To date, the challenges have received nearly 71,000 registrations, with numbers growing daily. CIC Season 1 has witnessed an outreach in more than 35 countries.

The challenges are open to creative professionals, students, and enthusiasts from around the world. Interested participants may visit the WAVES website <https://wavesindia.org/challenges-2025> to register and access detailed information about the challenges. Alternatively, they may scan the QR code below to register directly.

Ministry of Information and Broadcasting
Government of India

CREATE IN INDIA CHALLENGES
WAVES
SEASON 1

Scan for more details

Register here: wavesindia.org/challenges-2025

Scan to follow us

/WAVES SummitIndia
/World Audio Visual and Entertainment summit

List of 'Create in India' Challenges open for International Participation

1. WAVES Promo Video Challenge by Indian Broadcasting & Digital Foundation
2. Truth Tell Hackathon by India Cellular & Electronics Association
3. Community Radio Content Challenge by Community Radio Association
4. WAVES Hackathon: Adspend Optimizer by Advertising Agencies Association of India
5. Make the World Wear Khadi by Advertising Agencies Association of India
6. Wah Ustad by Dilli Gharana
7. Battle of the Bands by Prasar Bharati
8. Resonate: The EDM Challenge by Indian Music Industry
9. WAVES Anime & Manga Contest by Media and Entertainment Association of India
10. City Quest: Shades of Bharat by E-gaming Federation
11. Innovate2Educate- Handheld Device Challenge by Indian Digital Gaming Society
12. A.I. Avatar Creator Challenge by AVTR Metalabs
13. WAVES Awards of Excellence by ASIFA India
14. Tech Triumph Program by Interactive Entertainment and Innovation Council
15. WAVES Comic Chronicles by Internet and Mobile Association of India
16. WAVES AI Art Installation Challenge by Internet and Mobile Association of India
17. WAVES Explorer by Internet and Mobile Association of India
18. Reel Making Competition by Internet and Mobile Association of India
19. Young Filmmakers Challenge by Whistling Woods International and FICCI
20. Film Poster Making Competition NFAI- NFDC and ImageNation Street Art
21. Trailer Making Competition by FICCI
22. WAVES VFX Competition by ABAI
